

SMART SHIELD®

SERIOUS SUN PROTECTION



2010

FINALLY, THE PERFECT SUNSCREEN

FEELS LIGHT ON SKIN

Our oil-free, "dry" formula means the sunscreen is absorbed instantly. It does not wear on top of skin; it actually bonds to the skin. SmartShield has no noticeable "sunscreen feel," even after multiple applications.

TOUGH, ALL DAY PROTECTION

UVA rays penetrate deeply, causing aging. UVB rays penetrate the surface layers of the skin and burn. SmartShield's broad-spectrum sun care products protect against the harmful effects of both UVA and UVB rays.

WATER & SWEAT-RESISTANT

SmartShield's formula is based on a single, non-water soluble emulsifier. Applied to cool skin, the formula emulsifies only once. Later, if water or sweat comes into contact with the area where the sunscreen is applied, the sunscreen will not come out of the skin, unless soap is used.

NATURAL ALOE VERA BASE

Because of Aloe Vera's moisturizing characteristic, it acts as a soothing agent and carries the sunscreen onto the skin for hours of effectiveness. Aloe Vera has the same pH as human skin and has smaller molecules that are immediately absorbed rather than blocking or clogging the pores.

MARINE FRIENDLY

SmartShield brand formulae have been tested and proven to not be harmful to marine life. Tests have also shown that it will not leave stains around pools or stain clothes.

“Sun Care is our only business . . . Our focus is entirely on providing the most effective and lightest sun protection available”

Jim Asaff
Owner

IT ALL STARTED WITH A FRECKLE.

In 1992, our family found out Harl's freckle wasn't a freckle. It was a precancerous spot.

We were like most people. We knew we should wear sunscreen, but we didn't always do it. Sunscreen was always too messy, too greasy and too smelly.

So, we set out to develop a sunscreen that people would want to use. A tough sunscreen that absorbed quickly into the skin, provided all-day protection, and didn't interfere with our everyday activities.

We wanted a smarter sunscreen: Non-oily, light on the skin and eco-friendly.

We found the perfect formula. And people love it. No more mess. No more oily hands. No harsh chemicals.

Everything you want in a sunscreen . . . and nothing else.





Our sunscreen formulae are tough on the sun and light on your skin. SmartShield's light, oil-free formulae absorb into the skin and dry quickly without leaving behind any greasy residue. Our PABA-free SPF 30 sweat and water resistant sunscreen keeps skin protected for hours while providing UVA and UVB protection. Our sunscreen lotion is Aloe Vera based and soothes the skin for all day, everyday protection. Our combo formula features our SPF 30 sunscreen liquid and bug shield fragrance together to fight sun and bugs.

	100	250	500	1,000	2,500
#27615	.85	.81	.78	.75	.72
#27630	1.30	1.25	1.20	1.15	1.10
#27650	1.30	1.25	1.20	1.15	1.10
5R					
Additional Color Running Charge					
	.10	.10	.10	.10	.10

5V

#27615: NEW ECONOMY SIZE SPF 30 Sunscreen Towelette - .15 oz. Foil Pack. Featuring SmartShield's SPF 30 sunscreen liquid on a 7" x 6" towelette. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 2 1/8" w x 2 1/8" h.

#27630: SPF 30 Sunscreen Lotion - .4 oz. Foil Pack. Featuring SmartShield's SPF 30 Aloe Vera based sunscreen lotion. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 2" w x 3 1/4" h.

#27650: SPF 30 Sunscreen / Bug Shield Fragrance Towelette - .4 oz. Foil Pack. Featuring SmartShield's SPF 30 sunscreen liquid with natural bug shield fragrance on an 8" x 7" towelette. This safe all natural product is ultra light and is sweat and water resistant. This combo provides hours of broad spectrum UVA/UVB protection and is enriched with Vitamins A, C, & E. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 2" w x 3 1/4" h.

Imprint: Price includes one color imprint on clear label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.





#11025

***Fights H1N1 Virus *2 – 4 Hours of Residual Protection *Won't Dry Skin**

SmartShield is proud to offer *new* 8 ml pen sprayers with hand sanitizer! This product is an extremely safe, non-toxic, ultra powerful antimicrobial hand sanitizer that kills bacteria with unprecedented efficacy, including 99.999% of both Feline and Murine Norovirus in 30 seconds. It is reported that most alcohol-based/gel hand sanitizers offer only a kill rate of 99.9%, which is barely better than washing with soap and water and has no residual protection. SmartShield's Benzalkonium Chloride-based hand sanitizer delivers 2 to 4 hours of residual protection for better health. The infectious agent for Swine flu (H1N1) is an Influenza A virus (H1N1). The FDA OTC claims Benzalkonium Chloride-based hand sanitizers are effective in "reducing bacteria on the skin". It is also known that Benzalkonium Chloride is effective at inactivating the Influenza A virus.

	100	250	500	1,000	2,500
#11025	1.55	1.50	1.45	1.40	1.35
5R					
Additional Color Running Charge	.10	.10	.10	.10	.10

5V

Imprint: Price includes one color imprint on a clear or white label (if not specified, clear label will be provided). **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Cap Colors:** Red, Yellow, Green, Blue, Black and Clear Frosted. Must specify color(s) wanted. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.

#11025: HAND SANITIZER — 8ML PEN SPRAYER.

Our Benzalkonium Chloride based hand sanitizer is effective in reducing the spread of germs, including the (H1N1) virus. Pen sprayer fits neatly into purse, pocket, backpack, school bag, glove box, tackle box, golf bag, etc. This is a great product for schools, offices, trade shows, hospitals and any business wanting to promote good health. Imprint area: 1 1/2" w x 2" h.

Cap Colors: Red, Yellow, Green, Blue, Black and Clear Frosted. Please indicate color wanted on your PO. Assorted cap colors available with minimum of 50 per color per order (increments of 50).

Tube: Clear Frosted.





#33025
#23025
#22025

New for 2010! SmartShield is now offering 3 new economical ways to promote our exclusive eco-friendly / marine-friendly products. 8 ml pen sprayers available with your choice of SmartShield's SPF 30 sunscreen spray, bug shield fragrance spray or our popular combo, which includes both SPF 30 sunscreen spray and bug shield fragrance. Pen sprayer fits neatly into purse, pocket, backpack, school bag, glove box, tackle box, golf bag, etc. Promote eco-friendly / marine-friendly products that are good for you and the environment!

	100	250	500	1,000	2,500
#33025	1.85	1.80	1.75	1.70	1.65
#23025	1.85	1.80	1.75	1.70	1.65
#22025	1.85	1.80	1.75	1.70	1.65
5R					
Additional Color Running Charge					
	.10	.10	.10	.10	.10

5V

#33025: SPF 30 Sunscreen Spray – 8 ml Pen Sprayer.

Features SmartShield's SPF 30 sunscreen liquid. Sprayer fits neatly into purse, pocket, glove box, tackle box, golf bag, etc. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 1 1/2" w x 2" h.

#23025: Bug Shield Fragrance Spray – 8 ml Pen Sprayer.

Safe all natural product is ultra light, water and sweat resistant and provides hours of protection. The only natural fragrance we know of to be tested and proven equivalent to DEET. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 1 1/2" w x 2" h.

#22025: Combo SPF 30 Sunscreen/Bug Shield Fragrance Spray – 8 ml Pen Sprayer.

SPF 30 sunscreen liquid with natural bug shield fragrance. All natural combo spray is safe, ultra light and sweat and water resistant. Provides hours of broad spectrum UVA/UVB protection and is enriched with Vitamins A, C, & E. Great for single use events such as golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 1 1/2" w x 2" h.

Cap Colors: Red, Yellow, Green, Blue, Black and Clear Frosted. Please indicate color wanted on your PO. Assorted cap colors available with minimum of 50 per color per order (increments of 50).

Tube: Clear Frosted.

Imprint: Price includes one color imprint on a clear or white label (if not specified, clear label will be provided). **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Cap Colors:** Red, Yellow, Green, Blue, Black and Clear Frosted. Must specify color(s) wanted. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.





#11607



#32202



#11605

SmartShield's eco-friendly / marine-friendly SPF 30 sunscreen lotion is tough on the sun and light on your skin. This oil-free formula absorbs into the skin and dries quickly without leaving behind any greasy residue. It is sweat and water-resistant and keeps skin protected for hours. It is PABA free and offers UVA and UVB protection. Our SPF 30 sunscreen lotion is Aloe Vera based and soothes the skin for all day, everyday protection.

	100	250	500	1,000	2,500
#11607	3.15	3.10	3.05	3.00	2.95
#11605	3.55	3.50	3.45	3.40	3.35
#32202	3.95	3.85	3.75	3.70	3.65
					5R
Additional Color Running Charge					
	.10	.10	.10	.10	.10
					5V

#11607: SPF 30 Sunscreen Lotion – 1 oz. bottle.

Features SmartShield eco-friendly / marine-friendly SPF 30 Aloe Vera based sunscreen lotion. Great for mass distribution at trade shows, company functions, golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 7/8" w x 1" h.

#11605: SPF 30 Sunscreen Lotion – 1.5 oz. bottle with carabiner.

Features SmartShield eco-friendly / marine-friendly SPF 30 Aloe Vera based sunscreen lotion. Carabiner makes it easy to attach to any golf bag, tennis bag, beach bag, sports bag, backpack and book bag. Great for schools, fitness centers, trade shows, company functions, golf, beach, ball games, concerts, hiking, walk-a-thons, etc. Imprint area: 7/8" w x 2" h.

#32202: SPF 30 Sunscreen Lotion – 2 oz. bottle.

Features SmartShield eco-friendly / marine-friendly SPF 30 Aloe Vera based sunscreen lotion. Great item for retail as well as e-trade, promotions, etc. Imprint area: 1 5/8" w x 2" h.

Carabiner Colors: Red, Black, Blue, Green and Silver. Please indicate color wanted on your PO. Assorted carabiner colors available with minimum of 50 per color per order (increments of 50).

Imprint: Price includes one color imprint on clear label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Carabiner Colors:** Red, Black, Blue, Green and Silver. Must specify color(s) wanted. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.





#11604

#11404

#18604

SmartShield’s eco-friendly / marine-friendly SPF 15 and 30 sunscreen lotions are tough on the sun and light on your skin. This Aloe Vera based, oil-free formula absorbs into the skin and dries quickly without leaving behind any greasy residue. It is sweat and water-resistant and keeps skin protected for hours. It is PABA free and offers UVA and UVB protection. SmartShield’s SPF 30 sunscreen gel is eco-friendly and has a cooling alcohol base; great for people who have oily skin or live in humid regions. Our fragrance – free formula won’t clog pores, never feels greasy and is sweat and water-resistant.

	100	250	500	1,000	2,500
#11404	5.60	5.50	5.40	5.30	5.20
#11604	6.50	6.40	6.30	6.20	6.10
#18604	7.60	7.50	7.40	7.30	7.20
5R					
Additional Color Running Charge					
	.10	.10	.10	.10	.10

5V

#11404: SPF 15 Sunscreen Lotion – 4.5 oz. tube.

Features SmartShield’s eco-friendly / marine-friendly SPF 15 Aloe Vera based sunscreen lotion. Oil-free and sweat and water resistant. Great for promotions, resorts, golf outings, dermatologist, retail and e-commerce. Imprint area: 2" w x 3 1/4" h.

#11604: SPF 30 Sunscreen Lotion – 4.5 oz. tube.

Features SmartShield’s eco-friendly / marine-friendly SPF 30 Aloe Vera based sunscreen lotion. Oil-free and sweat and water resistant. Great for promotions, resorts, golf outings, dermatologist, retail and e-commerce. Imprint area: 2" w x 3 1/4" h.

#18604: SPF 30 Sunscreen Gel – 4.5 oz. tube.

Features SmartShield’s eco-friendly / marine-friendly SPF 30 Alcohol based gel. Perfect for people with oily skin and is fragrance free. Great for promotions, resorts, golf outings, dermatologist, retail and e-commerce. Imprint area: 2" w x 3 1/4" h.

Imprint: Price includes one color imprint on clear label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.





SmartShield is proud to offer our exclusive SPF 30 sunscreen, bug shield fragrance and our SPF 30 sunscreen / bug shield fragrance combo in easy to use spray formulas. Each of these products is safe to use and eco-friendly for our environment. Our SPF 30 has UVA and UVB protection and is oil-free while our bug shield fragrance is DEET-free and all natural.

	100	250	500	1,000	2,500
#22414	7.00	6.90	6.80	6.70	6.60
#22212	5.10	5.00	4.90	4.80	4.70
#33414	6.70	6.60	6.50	6.40	6.30
#23414	6.70	6.60	6.50	6.40	6.30
5R					
Additional Color Running Charge					
	.10	.10	.10	.10	.10

5V

#22414: SPF 30 Sunscreen Spray w/Bug Shield Fragrance Spray – 4 oz. Bottle. Features SmartShield’s eco-friendly SPF 30 sunscreen with natural bug shield fragrance and is sweat and water resistant. Provides hours of broad spectrum UVA/UVB protection and is enriched with Vitamins A, C, & E. Great for retail, resell, e-commerce, hotels, outdoor events, etc. Imprint area: 1" w x 3 1/4" h.

#22212: SPF 30 Sunscreen Spray w/Bug Shield Fragrance Spray – 2 oz. Bottle. Features SmartShield’s eco-friendly SPF 30 sunscreen with natural bug shield fragrance and is sweat and water resistant. Provides hours of broad spectrum UVA/UVB protection and is enriched with Vitamins A, C, & E. Great for retail, resell, e-commerce, hotels, outdoor events, etc. Imprint area: 7/8" w x 2" h.

#33414: SPF 30 Sunscreen Spray – 4 oz. Bottle. Features SmartShield’s eco-friendly SPF 30 sunscreen liquid and is sweat and water resistant. It provides hours of broad spectrum UVA/UVB protection and is enriched with Vitamins A, C, & E. Great for retail, resell, e-commerce, hotels, outdoor events, golf, school events, etc. Imprint area: 1" w x 3 1/4" h.

#23414: Bug Shield Fragrance Spray – 4 oz. Bottle. Safe all natural product is ultra light, water and sweat resistant and provides hours of protection. Great for retail, resell, e-commerce, hotels, outdoor events, promotions, hiking, etc. Imprint area: 1" w x 3 1/4" h.

Imprint: Price includes one color imprint on clear label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.





#11424



#31104

SmartShield's exclusive specialty products include a SPF 15 sunscreen lotion with self tanner and our after sun repair with Lidocaine. Our combo sunscreen lotion/self tanner protects, hydrates and moisturizes your skin while building a natural, healthy glow. Our oil-free formula contains Vitamins A, C & E and is water and sweat resistant. Cool down with our after sun repair, which uses Aloe Vera gel and Lidocaine. The perfect gel for fast pain relief from sunburn, windburn and skin discomforts. Either product is a great addition to your skin protection collection.

	100	250	500	1,000	2,500
#31104	4.30	4.20	4.10	4.00	3.90
#11424	7.70	7.60	7.50	7.40	7.30

5R

Additional Color Running Charge

	.10	.10	.10	.10	.10
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5V

#11424: SPF 15 Sunscreen Lotion with Self Tanner – 4.5 oz. Bottle.

This combo joins our eco-friendly SPF 15 sunscreen and our self tanner. Our Aloe Vera based formula is oil-free and contains Vitamins A, C & E and is water and sweat resistant. Great for travel industry, hotels, resorts, cruise ships, incentive trips, retail, e-commerce, etc. Imprint area: 2" w x 3 1/4" h.

#31104: After Sun Repair With Lidocaine – 4.5 oz. Bottle.

Perfect for those who forget to wear sunscreen or have windburn. This combo product protects, hydrates and moisturizes your skin. Our Aloe Vera based formula with Lidocaine is oil-free and contains Vitamins A, C & E. Great for travel industry, hotels, resorts, cruise ships, incentive trips, retail, e-commerce, etc. Imprint area: 2" w x 3 1/4" h.

Imprint: Price includes one color imprint on clear label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Production Time:** 3 to 5 working days after proof approval. **General Information:** See page 16 for additional information and charges.



LIP BALM



#86615
#86630

SmartShield offers both SPF 15 and SPF 30 lip balm with custom imprint. Our exclusive formulae offer UVA and UVB protection from the sun's rays. Our moisturizing lip balm is loaded with Aloe Vera and Vitamin E for the healing of lips and for protection from wind, sun and cold.

	100	250	500	1,000	2,500
#86615	1.50	1.35	1.25	1.20	1.15
#86630	1.55	1.40	1.30	1.25	1.20

5R

#86615: SPF 15 Lip Balm – 0.15 oz. Tube.

Lip balm comes with white tube and cap and with tamper evident label. Price includes one color, multiple colors or full color process label. Stock available flavors include: cherry, citrus, mint, passion fruit, peppermint, spearmint, strawberry, vanilla and unflavored. Great for mass distribution, mailing, trade shows, retail, outdoor events, resorts, etc. Imprint area: refer to www.smartshieldpromo.com for label template.

#86630: SPF 30 Lip Balm – 0.15 oz. Tube.

Lip balm comes with white tube and cap and with tamper evident label. Price includes one color, multiple colors or full color process label. Stock available flavors include: peppermint, spearmint and unflavored. Great for mass distribution, mailing, trade shows, retail, outdoor events, resorts, etc. Imprint area: refer to www.smartshieldpromo.com for label template..

Imprint: Price includes a one color, multiple colors or four color process imprint on tamper evident label. **Additional Color Running Charge:** All inclusive. **Set-Up Charge:** First Order - \$50.00 (Z); Exact Repeat – No Charge. **Stock Flavors:** See under product description. Must specify flavor wanted. If not specified, we will ship unflavored. **Label Template:** Refer to www.smartshieldpromo.com website. **Production Time:** 10 to 13 working days after proof approval. **General Information:** See page 16 for additional information and charges.





#86632

#86642

For a real hands-free application, use our eco-friendly SPF 30 sunscreen face stick. A tough sunscreen designed with active people in mind. This Aloe Vera enriched formula is sweat and water resistant for worry free time in the sun. It is fragrance-free and oil-free and is effective protection from sun, wind and cold. Our hands-free application bug shield fragrance stick is great for any outdoor activity. This oil-free, DEET-free product is all natural and highly effective. Both products come in a .5 oz white tube with white cap and tamper evident label.

	100	250	500	1,000	2,500
#86632	2.80	2.70	2.60	2.50	2.40
#86642	2.80	2.70	2.60	2.50	2.40

5R

Additional Color Running Charge

	.10	.10	.10	.10	.10
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5V

#86632: SPF 30 Hands-Free Sunscreen Face Stick - .5 oz. Tube.

This oil-free, Aloe Vera enriched formula is sweat and water resistant and protects against the sun, wind and cold. It is fragrance-free, oil-free and eco-friendly. Perfect for outdoor use during all four seasons. Price includes a one color imprint, multiple colors or four color process imprint on label. Great for trade shows, hotels, outdoor events, resorts, marinas, ski shops, incentive trips, etc. Imprint area: 1 1/2" w x 1 1/2" h.

#86642: Hands-free Bug Shield Fragrance Stick - .5 oz. Tube.

Hands-free application is great for any outdoor activity and keeps your hands clean. Our oil-free, DEET-free formula is all natural and highly effective. Price includes a one color imprint, multiple colors or four color process imprint on label. Great for outdoor events, hunting, hiking, resorts, fishing, bait shops, etc. Imprint area: 1 1/2" w x 1 1/2" h.

Imprint: Price includes one color imprint on white label. **Additional Color Running Charge:** See price block above. **Set-Up Charge:** First Order - \$40.00 (V) per color; Exact Repeat - \$20.00 (V) per color. **Four Color Process Label Printing:** Contact Factory. **Production Time:** 3 to 5 working days after proof approval. **All Natural Formula:** Contact Factory. **General Information:** See page 16 for additional information and charges.





#76615
#96615

NEW FOR 2010! SmartShield is now offering a "value line" of products, including our new SPF 15 lip balms. A slightly different formula from our "exclusive" SmartShield brand, but still offers UVA and UVB protection and is loaded with Aloe Vera and Vitamin E for the healing of lips and for protection from wind, sun and cold. Available in one color or multiple color imprint for the budget minded. Great for all seasons and inexpensive.

One Color Imprint Only

	100	250	500	1,000	2,500
#76615	1.03	.99	.96	.93	.90

5R

Multi-Color or 4 Color Process

	100	250	500	1,000	2,500
#96615	N/A	2.70	1.85	1.45	1.15

5R

Imprint: Price includes one color, multiple colors or four color process imprint on tamper evident label at no additional charge (see above pricing). **Set-Up Charge:** First Order - \$40.00 (V); Exact Repeat - \$20.00 (V) (with camera art supplied). **Stock Imprint Colors Available (one color only imprint):** Process Black, Process Blue, Red 185C, Purple 2613C, Green 347C, Orange1655C, Navy 281C & Burgundy 202C. **Stock Flavors:** See under product description. Must specify flavor wanted. If not specified, we will ship unflavored. **Label Template:** Refer to www.smartshieldpromo.com website. **Production Time:** 10 to 13 working days after proof approval. **Rush Orders:** Contact Factory. **General Information:** See page 16 for additional information and charges.

#76615: SPF 15 Lip Balm — 0.15 oz. Tube (one color imprint).
SPF 15 lip balm comes with white tube and cap and a tamper evident label. Our formula is filled with Aloe Vera and Vitamin E for protection from the sun, wind and cold. It is economically priced for those with a budget. Available with one color imprint. Great for mass distribution, mailing, trade shows, retail, outdoor events, resorts, skiing, marinas, etc. Imprint area: refer to www.smartshieldpromo.com for label template.

#96615: SPF 15 Lip Balm — 0.15 oz. Tube (multi-color imprint).
SPF 15 lip balm comes with white tube and cap and a tamper evident label. Our formula is filled with Aloe Vera and Vitamin E for protection from the sun, wind and cold. It is economically priced for those with a budget. Available with multi-color or 4 color process imprint. Great for mass distribution, mailing, trade shows, retail, outdoor events, resorts, skiing, marinas, etc. Imprint area: refer to www.smartshieldpromo.com for label template.

Stock Flavors: berry, cherry, cinnamon, mint, passion fruit, peach, peppermint, spearmint, strawberry, tropical orange, vanilla and unflavored. Other flavors available, contact factory.





#10002

#10001

New for 2010! SmartShield introduces our new “value line” hand sanitizer. Using a hand sanitizer is one of the easiest and most important steps you can take to practice good health. Keep it with you at all times to fight germs at airports, gyms, retail stores, offices, hospitals or anywhere you travel. Available in unscented or citrus scent. Inexpensive so it will fit any budget. Small enough to fit in your pocket or any bag. Offered in two convenient sizes- 1 oz. and 2 oz. bottles.

	100	250	500	1,000	2,500
#10001	1.40	1.35	1.30	1.25	1.20
#10002	1.90	1.85	1.80	1.75	1.70

5R

#10001: Value Line Hand Sanitizer Gel — 1 oz. Bottle.

Get protection from germs wherever you are! Economical way to promote good health while at home or out on the town. This small bottle fits easily into any pocket, purse, backpack, bag or car. Available in unscented or citrus scent. Great for special promotions, health fairs, hospitals, schools, offices, sports teams, or wherever germs are found. Imprint area: 2 1/8" w x 1 1/4" h

#10002: Value Line Hand Sanitizer Gel — 2 oz. Bottle.

Get protection from germs wherever you are! Economical way to promote good health while at home or out on the town. This small bottle fits easily into any pocket, purse, backpack, bag or car. Available in unscented or citrus scent. Great for special promotions, health fairs, hospitals, schools, offices, sports teams, or wherever germs are found. Imprint area: 2 3/8" w x 1 7/8" h

Imprint: Price includes one color imprint only on clear label. **Set-Up Charge:** First Order - \$40.00 (V); Exact Repeat - \$20.00 (V). **Stock Imprint Colors Available:** Process Black, Process Blue, Red 185C, Purple 2613C, Green 347C, Orange 1655C, Navy 281C & Burgundy 202C (specify color). **Hand Sanitizer Scents:** Unscented or Citrus (if scent is not specified, we will ship unscented). **Production Time:** 10 to 13 working days after proof approval. **Rush Orders:** 5 to 7 working days after proof approval add 15%. **General Information:** See page 16 for additional information and charges.





#11002

#11001

#12001

#12002

New for 2010! A part of SmartShields “value line” of products, sunscreen and after sun cooling gel! Either product is great for those with a small budget. Our sunscreen lotion is Aloe Vera based and offers UVA and UVB protection. Forget to put on your sunscreen? Help repair and soothe your skin with our after sun cooling gel. Both products are essential to good skin care!

	100	250	500	1,000	2,500
#11001	1.95	1.90	1.85	1.80	1.75
#11002	3.05	3.00	2.95	2.90	2.85
#12001	1.35	1.30	1.25	1.20	1.15
#12002	1.90	1.85	1.80	1.75	1.70

5R

Imprint: Price includes one color imprint only on clear label. **Set-Up Charge:** First Order - \$40.00 (V); Exact Repeat - \$20.00 (V). **Stock Imprint Colors Available:** Process Black, Process Blue, Red 185C, Purple 2613C, Green 347C, Orange 1655C, Navy 281C & Burgundy 202C (specify color). **Sunscreen Lotion Scent:** Unscented only. **After Sun Repair Scent:** Unscented only. **Production Time:** 10 to 13 working days after proof approval. **Rush Orders:** 5 to 7 working days after proof approval add 15%. **General Information:** See page 16 for additional information and charges.

#11001: Value Line SPF 30 Sunscreen Lotion – 1 oz. Bottle.
Our value brand uses Aloe Vera and Vitamin E and protects against UVA and UVB rays. Great for people who enjoy the outdoors and events such as picnics, golf, beach, ball games, hiking, etc. Unscented only. Imprint area: 1 1/8" w x 1 1/2" h

#11002: Value Line SPF 30 Sunscreen Lotion – 2 oz. Bottle.
Our value brand uses Aloe Vera and Vitamin E and protects against UVA and UVB rays. Great for people who enjoy the outdoors and events such as picnics, golf, beach, ball games, hiking, etc. Unscented only. Imprint area: 2 1/4" w x 1 3/8" h

#12001: Value Line Aloe After Sun Cooling Gel – 1 oz. Bottle.
Perfect for those who forget to use sunscreen or have wind burn. Aloe Vera helps heal and restore damaged skin. Great for travel industry, hotels, incentive trips, retail, e-commerce, etc. Unscented only. Imprint area: 1" w x 1 5/8" h

#12002: Value Line Aloe After Sun Cooling Gel – 2 oz. Bottle.
Perfect for those who forget to use sunscreen or have wind burn. Aloe Vera helps heal and restore damaged skin. Great for travel industry, hotels, incentive trips, retail, e-commerce, etc. Unscented only. Imprint area: 2 1/4" w x 1 7/8" h





New for 2010! More great products offered by SmartShield's "value line". Introducing, in an economy size bottle, body lotion and shampoo. Keep your hair fresh and clean while your skin soft and moisturized with the luxury of these easy travel products. Never leave home without them!

	100	250	500	1,000	2,500
#13001	1.60	1.55	1.50	1.45	1.40
#13002	2.20	2.15	2.10	2.05	2.00
#14001	1.70	1.65	1.60	1.55	1.50
#14002	2.00	1.95	1.90	1.85	1.80

5R

Imprint: Price includes one color imprint only on clear label. **Set-Up Charge:** First Order - \$40.00 (V); Exact Repeat - \$20.00 (V). **Stock Imprint Colors Available:** Process Black, Process Blue, Red 185C, Purple 2613C, Green 347C, Orange 1655C, Navy 281C & Burgundy 202C (specify color). **Body Lotion Scent:** Cucumber, Peach, Pear, Vanilla and Unscented (unless specified, unscented will be shipped). **Shampoo Scent:** Cucumber, Peach, Pear, Vanilla and Unscented (unless specified, unscented will be shipped). **Production Time:** 10 to 13 working days after proof approval. **Rush Orders:** 5 to 7 working days after proof approval add 15%. **General Information:** See page 16 for additional information and charges.

#13001: Value Line Body Lotion – 1 oz. Bottle.

New travel-size fits even a small budget and can be easily carried onto flights. Keep your skin soft and moisturized. Great for travel agents, incentive trips, hotels, resorts, schools, etc. Imprint area: 1" w x 1 3/4" h

#13002: Value Line Body Lotion – 2 oz. Bottle.

New travel-size fits even a small budget and can be easily carried onto flights. Keep your skin soft and moisturized. Great for travel agents, incentive trips, hotels, resorts, schools, etc. Imprint area: 2 1/4" w x 1 3/4" h

#14001: Value Line Shampoo – 1 oz. Bottle.

New travel-size fits even a small budget and can be easily carried onto flights. Great for travel agents, incentive trips, hotels, resorts, schools, etc. Imprint area: 2 1/8" w x 1 1/4" h

#14002: Value Line Shampoo – 2 oz. Bottle.

New travel-size fits even a small budget and can be easily carried onto flights. Great for travel agents, incentive trips, hotels, resorts, schools, etc. Imprint area: 2 1/2" w x 1 5/8" h



1. Artwork

Art Specifications: Platform – PC based. Software – Adobe Illustrator (.ai) or EPS (.eps). Vector based Illustrator EPS format preferred. All text in artwork must be converted to curves/outlines. **Art Charges:** Non camera-ready art billed at \$75 (z) per hour. We will proceed and bill for art charges of \$75 (z) or less. For charges over \$75 (z), we will call for approval. **Email Artwork:** Email artwork to art@smartshield.com. Include – Purchase Order number in subject line, Distributor name, Contact name and phone number and hard copy of artwork (600 dpi minimum).

2. Set-Up Charges

Set-up charges vary. Refer to each individual product page.

3. Imprint Colors

SmartShield Brand Products (pages 3 – 11): Most all stock colors available. **Value Line** (pages 12 – 15): Refer to product page. **PMS Color Match** (available only on SmartShield brand products: pages 3 – 11): Add \$30 (v) per color per order. Due to variance in inks we can not guarantee exact color matches. Not available on "Value Line" products.

4. Imprint Areas

Refer to each individual product page. Also check www.smartshieldpromo.com for imprint templates.

5. Order Information

Acknowledgments: We will acknowledge all orders by fax or email. **Cancellation Of Orders:** If an order is cancelled after production has begun, the customer will be charged for work already completed. If payment has been received, we will refund the difference. **Change To Order:** All changes must be made in writing. **Phone Orders:** Will not be accepted. All orders must be in writing. **Purchase Orders:** Must include product number, description, quantity, pricing, imprint instructions, imprint color(s), event date (if any), shipping instructions, camera-ready artwork and special instructions (if any). Complete distributor information includes ASI/PPAI number, bill to and ship to information, FED TAX ID number (if necessary).

6. Pricing/Quotes

Catalog Pricing: Published prices subject to change without notice. **Combined Quantity Pricing:** Not available. **Custom Quotes:** As a manufacturer, we are able to modify existing products or create new ones. Call factory for quotes. **Exact Quantity:** Add \$25 (z) per order. **Intermediate Quantities:** If quantity ordered is between catalog quantities, your order will be billed at the lower quantity price (i.e. if you order 400 pieces, you will be charged the 250-piece price). **Large Quantity Pricing:** Contact factory for pricing. Pricing From **Other Sources:** Factory is not liable for incorrect pricing shown in other publications, websites or sources.

7. Special Occasion Dates

If an order must be received by a specific date, the date must be clearly marked on the Purchase Order as an "In Hands Date". In addition to the date, you must also include the method of shipment to be used to insure delivery. We can not guarantee delivery after order has left our docks. If date can not be met, we will notify you.

8. Virtual Proof

A virtual proof will be sent via email on all orders. A SIGNED RETURN APPROVAL IS REQUIRED TO PROCEED WITH PRODUCTION OF ORDER. Production time begins when signed proof is returned.

9. Shipping

Drop Shipments: \$10 (z) for each additional address location. FOB: TX; WI; UT. **Method:** All orders will be shipped FOB our factories via UPS or best method. When it is necessary to ship via truck line, factory will use the most cost effective carrier, unless otherwise specified on purchase order. All shipping charges will be billed and added to invoice. **Ship To Address:** Orders will be shipped to address on purchase order, unless otherwise specified

10. Production Time

Refer to each product page for **standard** and **rush** production times. These production times are based upon catalog quantities. Production time begins after proof approval. Please check with factory for production time on large quantity orders or orders that do not involve stock products or situations.

11. Co-op Programs

Contact factory for information and pricing. Co-ops must be pre-approved. Each purchase order must specify co-op program and co-op number. Coupons or special discounts do not apply to co-op orders.

12. Overruns/Underruns

Due to nature of custom printing, we reserve the right to ship 5% over or under the amount ordered and bill accordingly.

13. Payment/Terms

Terms: Established customers in good standing are invoiced net 30. New customers and those with delinquent accounts may be required to pre-pay. Accounts over 30 days past due will be charged an accounting fee of 1-1/2% per month on unpaid balance. **Credit Cards:** We accept Visa, MasterCard and American Express as forms of payment. Please provide account number, expiration date and name as it appears on the card.

14. Samples

Random Samples: Requests must be made via fax or email. One sample per item (within reason) is available upon request at no charge when you provide your ASI/PPAI number along with your UPS shipper number. Additional samples may be purchased via credit card. **Distributor Self Promotion:** End column pricing less 10% for catalog quantity orders only. Imprint must contain promotional product distributor information. SmartShield brand lip balms, face stick and bug stick are not available (86615, 86630, 86632 & 86642).

15. Return Policy

Contact factory for return authorization, instructions and possible restocking charge. Only defective product and/or wrong imprint orders will be considered for return. If approved, a faxed copy of the bill of lading or a tracking number is required. Unauthorized returns will be refused and sent back to sender. Product can not be returned after 30 days.

16. Right To Promotion

Unless specified in writing at time order is placed, we reserve the right to use any item we produce for display and promotion.

17. Damage Claims

Claims for damage in transit must be reported to carrier at time of delivery.

18. Liability/Warranty

Liability: Sellers liability is limited to credit or replacement of any portion of a shipment and shall in no case exceed the amount charged for goods. **Warranty:** No warranties are expressed or implied by seller concerning the marketability or suitability of its products for any specific use or purpose.

19. Trademarks & Copyrights

It is assumed by factory that artwork submitted for printing is being used in full compliance with all applicable laws regarding its usage. Customer agrees to assume any liability resulting from claims against us for service marks, infringements of trademarks, copyrights, patents and personal rights.

20. Union Bug

Not available